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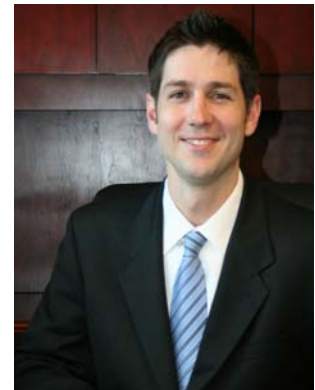
February 15, 2008
For Immediate Release

ISP Painting, Inc. Announces Promotion

Naperville, IL - ISP Painting, Inc. is excited to announce the promotion of Brandon Finkenhoefer to the position of National Sales & Business Development Manager. Brandon has been a member of the ISP team since July of 2006, most recently as National Accounts Manager.

In addition to Brandon's current sales and customer development responsibilities, his new role includes the responsibility of managing, training and expanding the entire Sales Department. In this position, Brandon will be reporting directly to ISP President Kathleen Liszka.

Brandon is a graduate of Illinois State University with a degree in business. Prior to coming on board at ISP, he spent several years working for companies like Sherwin Williams and Emmers Corporation.



Brandon Finkenhoefer

Brandon has lived in the Naperville/Yorkville area for over twenty years. A self-described "family man", he spends most of his free time with his wife and their two young daughters, Peyton and Kendall. He is a sports enthusiast, a passionate golfer and a dominate competitor in the prestigious sport of bags.

Brandon is committed to providing every client with the highest level of service and attention to detail. His years of industry experience make him a valuable resource to everyone who works with him.

Congratulations, Brandon!

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